



Contact  
**LINDSEY SEEGER**  
Deputy Executive Director  
lindsey@voicesofourcity.org  
858-240-9940

AS SEEN ON 'AMERICA'S GOT TALENT'



# ANNUAL HOLIDAY BENEFIT CONCERT SATURDAY, DECEMBER 9, 2023

With your sponsorship support, we can meet our \$100,000 goal to help Voices' choir members and unique creative programming--through 2023 and beyond.

## DETAILS:



**Saturday, December 9, 2023**  
Supporter Soirée begins at 4 p.m.  
Concert starts at 6 p.m.



**The Conrad Prebys  
Performing Arts Center**  
7600 Fay Avenue, La Jolla,  
California 92037



**Soirée : 120**  
**Concert: 480**



**Soirée: \$250/person**  
General Admission \$100

This Holiday Concert Event is Voices' largest concert of the year, celebrating our choir members' growth, and raising funds to further our mission in the San Diego community.

Voices' national recognition for our unique approach to address the homelessness epidemic includes:

- the PBS documentary "The Homeless Chorus Speaks"
- 2020 America's Got Talent's Golden Buzzer Winner for Original Song "Sounds of the Sidewalk"
- the San Diego Psychological Association and the National Conflict Resolution Center's 2022 Peacemaker Award.

Our nonprofit's impact has been featured in

- New York Times
- People Magazine
- Entertainment Tonight
- the Huffington Post.



## **\$25,000 Presenting Sponsor**

### **SPONSOR BENEFITS INCLUDE:**

- 2-3 mins opportunity to speak at the Supporter Soirée and give opening announcements at the Concert
- Presenting Sponsor recognition from Main Stage during the event and Soirée
- Event billed as: Voices of Our City Choir Holiday Benefit Concert Presented by : "Your Company Name"
- Logo displayed on Sponsor Signage at the benefit "Presented by Your Company Name"
- Logo displayed on Step and Repeat at the event as "Presented by Your Company Name"
- Logo displayed as Presenting Sponsor on Voices website (logo must be supplied to VOICES in jpg or eps format by September 29, 2023)
- All outgoing communications and marketing for Holiday Event will be "Presented by Your Company Name"
- 2 Social Media Post tagging your "@company" (to a combined audience of 24k followers over five platforms: Facebook, Instagram, LinkedIn)
- A Feature in our VOICES e-newsletter (approx. 2,000 subscribers)
- A full page advertisement in Voices' Concert Program. (Ad supplied by Nov. 9th, 2023, pdf format preferred)
- 4 tickets to Holiday Concert and Soirée (pre-show reception)

## **\$10,000 Conductor Level**

**2 Available**

Support Choir Members as Changemakers through opportunities to voice their experiences in both public performances and civic engagement. Ensemble performances provide dignified experiences for Choir Members to serve as the face and voice of our nonprofit in changing the perception of homelessness. \$10,000 will fund one free-to-the-community concert, amplifying our members, mission, and music throughout the City and community.

### **SPONSOR BENEFITS INCLUDE:**

- Recognition from Main Stage video during the event and Soirée
- Logo displayed on Step and Repeat at the event
- Logo displayed on Sponsor Signage at the benefit listed as "Corporate/Name"
- Logo listed on table topper in Soirée lounge
- Logo displayed on Voices website (logo must be supplied to VOICES in .jpg or .eps format by September 29, 2023)
- Logo displayed in Voices' Holiday Benefit Concert Program (logo must be supplied to VOICES in .jpg or .eps format by September 29, 2023)
- 2 Social Media Post tagging your "@company" (to a combined audience of 24k followers over three platforms: Facebook, Instagram, LinkedIn)
- Listed in our VOICES e-newsletters and event emails leading up to benefit as "Corporate/Name" (approx. 2,000 subscribers)
- 4 tickets to Holiday Benefit Concert and Soirée (pre-show reception)
- A 1/2 page Advertisement Voices' Holiday Benefit Concert Program. (Ad supplied by Nov. 9th, 2023, .pdf format preferred)



## \$7,500 Producer Level

2 Available

Our first original hit “Sounds of the Sidewalk” went from America’s Got Talent to streaming platforms. Get our choir members back into the soundbooth! Four days per week, our Choir Members are in the studio recording original songs, poetry, and stories. \$7,500 will support a professional group recording session to capture our first album.

### SPONSOR BENEFITS INCLUDE:

- Logo displayed on Step and Repeat at the event
- Logo displayed on Sponsor Signage at the benefit listed as “Corporate/Name”
- Logo displayed on Voices website  
(logo must be supplied to VOICES in .jpg or .eps format by September 29, 2023)
- Logo displayed in Voices’ Holiday Benefit Concert Program (logo must be supplied to VOICES in .jpg or .eps format by September 29, 2023)
- 1 Social Media Post tagging your “@company”  
(to a combined audience of 24k followers over three platforms: Facebook, Instagram, LinkedIn)
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- A 1/2 page Advertisement Voices’ Holiday Benefit Concert Program. (Ad supplied by Nov. 9th, 2023, .pdf format preferred)
- 2 tickets to Holiday Benefit Concert and Soireé (pre-show reception)

## \$5,000 Co-Producer Level

2 Available

Reach a global audience: amplify BIPOC, LGBTQ, and Veteran voices by supporting songwriting instruction, composition, recording, and publication. \$5,000 will support the recording, copyright, and licensing of original choir-composed songs for distribution on global streaming platforms.

### SPONSOR BENEFITS INCLUDE:

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- Logo displayed on Voices website  
(logo must be supplied to VOICES in .jpg or .eps format by September 29, 2023)
- Listed in our VOICES e-newsletters and event emails leading up to benefit as “Corporate/Name” (approx. 2,000 subscribers)
- 2 tickets to Holiday Benefit Concert and Soireé (pre-show reception)

## \$2,500 Performer Level

4 Available

Prep our choir members for their next performance. We ready each member with both vocal coaching and life coaching—readying them for success on and off the stage. \$2,500 can support our new Choir Members with laundry, grocery giftcards, haircuts, shoes, and transportation assistance, as well as referrals for housing and healthcare.

### SPONSOR BENEFITS INCLUDE:

- Name listed on Sponsor Signage at the benefit listed as “Corporate/Name”
- Name listed in Voices’ Holiday Benefit Concert Program
- Name listed on Voices website
- 2 tickets to Holiday Benefit Concert

## \$1,000 Songwriter Level

8 Available

Support communal meals for weekly workshops that foster friendship, sobriety, and joy. You can help Voices’ offer members experiencing hunger a reliable and supportive space to nourish both body and mind. \$1,000 will fund one week of food and water for our entire creative community.

### SPONSOR BENEFITS INCLUDE:

- Name listed on Sponsor Signage at the benefit listed as “Corporate/Name”
- Name listed on Voices website
- 2 tickets to Holiday Benefit Concert





corporate sponsorship

ANNUAL HOLIDAY BENEFIT CONCERT SATURDAY DECEMBER 9, 2023

COMPANY DETAILS

Company Name: \_\_\_\_\_ Todays Date: \_\_\_\_\_

Company Name (as it should appear on printed materials): \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook Handle: \_\_\_\_\_ Instagram Handle: \_\_\_\_\_

LinkedIn Handle: \_\_\_\_\_

SPONSORSHIP DETAILS

[ ] Sponsorship Level: \_\_\_\_\_ = \$ \_\_\_\_\_

Signature confirming your participation: \_\_\_\_\_

LOGO & AD REQUIREMENTS

- High resolution (300 dpi) or vector logo or ad files preferred
• JPG, EPS, PDF or TIF (B&W or color 300 dpi)
• NOT ACCEPTABLE: Microsoft Word or Excel files, low res 72 dpi
• LOGO and/or AD MUST BE SENT AS AN ATTACHMENT
[ ] Logo has been emailed to ahuzil@voicesofourcity.org
[ ] Logo will be emailed by Friday September 29, 2023
[ ] Advertisement will be emailed by Friday November 10, 2023

PAYMENT METHOD

[ ] Wire transfer [ ] Check [ ] Check mailed [ ] Visa [ ] Master card [ ] AmEx [ ] Discover

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Card Holder Name (please print): \_\_\_\_\_ Authorized Signature: \_\_\_\_\_



PAYMENT BY MAIL:
Voices Of Our City Choir
Attn: Lindsey Seegers
2728 Sixth Avenue
San Diego, CA 92013

QUESTIONS/INFO:
LINDSEY SEEGER
Deputy Executive Director
lindsey@voicesofourcity.org
858-240-9940





**ANNUAL  
HOLIDAY  
BENEFIT  
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SATURDAY  
DECEMBER 9,  
2023**

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<b>SPONSOR BENEFIT</b>	<b>\$25,000</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>
2-3 mins opportunity to speak at the Supporter Soiree and give opening announcements at the Concert	●					
Presenting Sponsor recognition from Main Stage during the event and Soirée	●					
Recognition from Main Stage video during the event and Soirée	●	●				
Event billed as: Voices of Our City Choir Holiday Benefit Concert Presented by : “Your Company Name”	●					
All outgoing communications and marketing for Holiday Event will be “Presented by Your Company Name”	●					
Logo listed on table topper in Soiree lounge	●	●				
Logo displayed on Step and Repeat at the event	●	●	●			
Logo displayed on Sponsor Signage at the benefit	●	●	●	●		
Logo displayed in Voices’ Holiday Benefit Concert Program <i>(logo must be supplied to VOICES in .jpg or .eps format by September 29, 2023)</i>	●	●	●	●		
Logo displayed on Voices website <i>(logo must be supplied to VOICES in .jpg or .eps format by September 29, 2023)</i>	●	●	●	●		
Name displayed on Sponsor Signage at the benefit					●	●
Name displayed on Voices website					●	●
Social Media Post(s) tagging your “@company” <i>(to our combined audience of 24k followers over platforms: Facebook, Instagram, LinkedIn)</i>	<b>2 posts</b>	<b>2 posts</b>	<b>1 posts</b>			
A Feature in our VOICES e-newsletter <i>(approx. 2,000 subscribers)</i>	●					
Name listed in our VOICES e-newsletters and event emails leading up to benefit as “Corporate/Name ” <i>(approx. 2,000 subscribers)</i>	●	●	●	●	●	
An Advertisement in Voices’ Concert Program. <i>(Ad supplied by Nov. 9th, 2023, pdf format preferred)</i>	<b>full page</b>	<b>1/2 page</b>	<b>1/4 page</b>			
Tickets to Holiday Concert (Reserved Seating) and Soiree (pre-show reception)	<b>4 Tickets</b>	<b>4 Tickets</b>	<b>2 Tickets</b>	<b>2 Tickets</b>		
Tickets to Holiday Concert (Reserved Seating)					<b>2 Tickets</b>	<b>2 Tickets</b>